

Burgess Donna

From: Sara Batterby <sara@hififarms.com>
Sent: Tuesday, May 16, 2017 11:27 AM
To: JMR Exhibits
Subject: Sara Batterby Testimony - SB 307

Hifi was built on the principles of craft, quality, community and sustainability. Our vision is to set the gold standard in the production of clean cannabis and ethical business practices and that includes the opportunity to share our craft with the public and give people the opportunity to understand and experience this plant and how it is grown.

We invested \$1.8M in a beautiful 50-acre farm with an amazing 8000 sqft historic barn on the property. We have always envisioned using this barn to host events that feature cannabis consumption. This is not dissimilar to the winery model where people can visit a vineyard, taste wine and experience a brand close up. We have also understood the importance of conforming to the priorities outlined in the Cole Memoranda and expressed by the Joint Committee on the Implementation of Measure 91 and the OLCC. We are building an outstanding Oregon brand that will feature the best products and craft talent that our state has to offer and we would like to be able share that through responsibly managed, adult events that feature our craft and make Oregon a prime destination for cannabis enthusiasts from all over the country.

Sara Batterby

--

Sara Batterby
Chief Executive Officer
t: [415.426.9429](tel:415.426.9429) | sara@hififarms.com

Schedule a meeting with me: at [Hifi Farms](#) or in [Portland](#).
Schedule a [phone call](#).

HIFI
FARMS

[Website](#)|[Facebook](#)|[Twitter](#)|[Instagram](#)

[Website](#)|[Facebook](#)|[Twitter](#)|[Instagram](#)

Sara Batterby named [Executive To Watch in 2017](#) by The Portland Business Journal

Hifi is "[The Coolest Cannabis Farm In Oregon](#)" according to Esquire Magazine