

**From:** Robert Lancefield  
**To:** [SENR Exhibits](#)  
**Cc:** [Sid Friedman](#); [Bruce Simonson](#); [Tom Lancefield](#)  
**Subject:** Vote NO on SB 1036, to exempt Riverbend Landfill, and all landfills from regulation. But also find a better solution to a problem that affects all Oregonians.  
**Date:** Sunday, April 02, 2017 5:28:22 PM

---

Dear Fellow Oregonians,

As one of the Lancefield owners of a small (375 ac.) farm a mile west of Amity, and ~7 miles south of McMinnville, I am writing to urge you to stop any further action on SB 1036. In other words, to support a motion to table the bill ASAP.

Full disclosure: I haven't discussed my email with any other Lancefield's. I don't want to imply they are for or against SB 1036. Hopefully, you will consider the merits of what I write, even so.

I'm writing you even though I haven't resided in Oregon since 1953, when I graduated from Cleveland High School in Portland. (My wife and I have lived for over 50 years in Palo Alto, CA, in the small home we bought in 1962.)

So why am I so concerned and so presumptuous to write you?

Several reasons:

1. Several of my great-great grandparents walked the Oregon Trail in 1845 or 1846. For five generations (now become six), we think we have been good stewards of our land. I am deeply committed to keeping our farm and the Willamette Valley in as good, or better, shape than I found. We owe it to our grandkids, and everyone else's grandkids, too!!
2. For ~40 years, we have developed close a business relationship and personal friendship with Bruce and Susan Simonson. Bruce farms our land and other acreages, too. I'm thinking of his adult kids, and their kids.
3. I have watched how the Riverbend Landfill Expansion has bounced back and forth several times between the numerous parties, especially Waste Management, the Yamhill County Commissioners, the Friends of Yamhill County, LUBA and the Oregon Courts.

Waste Management and the sponsors of SB 1036 seem to be counting on the voters and the Legislature simply giving up, closing your eyes, and walking away from a real problem.

We need a fresh approach:

1. Let's look at ALL the data available about the possible public health hazards over the NEXT ~30 years to see the full costs of the proposed operations. WM is perfectly willing to "out source" the full costs, by putting the costs for health care on the backs of unsuspecting Oregonians. Surely, there are hi-tech companies that specialize in "big data management."
2. Let's look at what the doctors and scientists tell us about how we-- all of us- make real life decisions. Daniel Kahnemann co-authored a book, "Thinking Fast and Slow," that explains how we all make decisions based on facts AND emotions. Often, our emotions trump the facts.
3. Kahnemann's book is the basis for an entirely new field: BEHAVIORAL ECONOMICS."
4. Lastly, all of us need to see that our political and legal systems are up to the job of providing the public good. But our public servants can't do the job unless they have the hi-tech skills to look at all the data, AND the storytelling skills to tell a complex story simply and from the heart!

Respectfully,

Robert K. Lancefield

Minority owner in Lancefield Farm Co., owner of farm at 10900 SW Lancefield Road, McMinnville.

Resident of 189 Walter Hays Drive, Palo Alto, CA.

Cell phone: 650-799-3047

Sent from my iPhone