Higher Education Coordinating Commission: 2016-2020 Strategic Plan

PRESENTED TO: HOUSE COMMITTEE ON HIGHER EDUCATION, INNOVATION, AND WORKFORCE DEVELOPMENT

BEN CANNON, Executive Director
NEIL BRYANT, HECC Chair
DAVID RIVES, HECC Vice-Chair

March 2, 2016
Higher Education Coordinating Commission

NEIL BRYANT
Chair

DAVID RIVES
Vice-Chair

TERRY CROSS

BETTY DUVALL

RAMON RAMIREZ

LARRY ROPER

CARMEN RUBIO

DUNCAN WYSE

Non-voting members:
LEE AYERS-PREBOSKI

ROB FULLMER

FRANK GOULARD

CLAIRE McMORRIS
Part 1

Oregon’s Higher Education Goals and our Progress Towards Them
Part 1
Oregon’s Higher Education Goals and our Progress Towards Them

Part 2
Current Higher Education Landscape
Part 1
Oregon’s Higher Education Goals and our Progress Towards Them

Part 2
Current Higher Education Landscape

Part 3
HECC Roles and Responsibilities
Part 1
Oregon’s Higher Education Goals and our Progress Towards Them

Part 2
Current Higher Education Landscape

Part 3
HECC Roles and Responsibilities

Part 4
Strategies: Goal-setting, Funding, Student Supports, Pathways, Affordability, Community Impact
HECC’s Vision

We will foster and sustain high quality, rewarding pathways to opportunity and success for all Oregonians through an accessible, affordable and coordinated network for educational achievement beyond a high school diploma.
Part 1
Oregon’s Higher Education Goals and Our Progress Toward Them

Update on 40-40-20
• Progress and trends
• Adult population
• Feasibility of achieving 40-40-20

Other Goals for Higher Education and Training
• Quality of life, effective citizenship
• Research and knowledge
• Workforce demands and employment opportunities
• Economic development
Part 1
Oregon’s Higher Education Goals and Our Progress Toward Them

Source: HECC analysis of the American Community Survey, ECONW
The Education Pathway

Where the Oregon public high school class of 2006* went over the next nine years
*sophomores in 2003–04

<table>
<thead>
<tr>
<th>41,655 sophomores</th>
<th>76% graduate high school</th>
<th>63% enroll in postsecondary education</th>
<th>28% receive post-secondary credentials by age 25</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>28% enroll in 4-yr programs</td>
<td>35% enroll in 2-yr programs</td>
<td>22% 4-yr degree</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>5% 2-yr degree</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>1% certificate</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>48% HS diploma</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>14–17% complete a GED</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>7–10% obtain no credential</td>
</tr>
<tr>
<td>24% do not hold an Oregon public high school diploma</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

ECONorthwest analysis based on Oregon and U.S. data sources; data visualization, Jason Petz
Part 1
Oregon’s Higher Education Goals and Our Progress Toward Them

Update on 40-40-20
• Progress and trends
• Adult population
• Feasibility of achieving 40-40-20

Other Goals for Higher Education and Training
• Quality of life, effective citizenship
• Research and knowledge
• Workforce demands and employment opportunities
• Economic development
Part 2
Current Higher Education Landscape

Key conclusions:
• Higher education attainment is significantly dependent on high school completion
• Cost structures, delivery models, and public funding levels cannot all remain static
• Students are increasingly complex
• Students are increasingly served by a variety of institutions, timelines, and delivery systems
• Change must occur in partnership, not top-down
• The HECC is uniquely positioned to convene conversations and promote statewide, coordinated progress towards meeting state goals, including equity
• Higher education is a critical tool for developing Oregon’s industry and economy
Part 3
HECC Roles and Responsibilities

HECC Role in Oregon Postsecondary Education

- State goals
- State strategic plan
- State budget development
- State funding allocations
- Public university mission approvals, annual evaluations
- Program and degree approvals
- Inter-institutional coordination
- State financial aid
- Strategies to improve access, affordability, and student success
- Data collection, analysis, and reporting
- Partnering with OWIB and OED to meet workforce needs
- Oversight of private colleges and career schools
Part 4

HECC Strategies:
Goal-Setting
Funding
Pathways
Student Support
Affordability
Community
Part 4
HECC Strategies:

Funding
Pathways
Student Support
Affordability
Community

Goal-Setting: Sharpen State Goals

HECC Levers
• Data analysis and reporting
• Policy recommendations to Legislature and Governor

Strategies
• New adult educational attainment goal
• Specific goals for workforce development
• Interim 40-40-20 targets
• Systematic public reporting on higher education outcomes, focused on equity
• Collaborate with institutions to capture student intent
• Improve capacity for capturing, monitoring, analyzing, and reporting student data
Funding: Use effective advocacy to increase public funding for higher ed

HECC Levers
• Budget development, advocacy

Strategies
• Develop a comprehensive model of the costs that will be required to meet state goals, and advocate to fund it.
Pathways: Simplify and Coordinate Systems and Structures

HECC Levers

- Publishing data
- Setting standards
- Convening faculty and institutions
- Budget development and strategic investment

Strategies

- Develop the “pipeline”
- Improve alignment of courses, standards, and pathways
- Encourage student exploration of goals
- Improve connection and alignment with employer needs
Part 4
HECC Strategies:
Goal-Setting
Funding
Pathways

Student Support: Strengthen ability of campus and community to support success

Affordability
Community

HECC Levers

- Funding allocations
- Incentivizing promising practices
- Convening experts, stakeholders, communities
- Engaging students and families

Strategies

- Funding allocation formulas as incentive for investments in student success
- Consider creation of public university strategic fund
- Support development of technical assistance centers
- Tuition funding complemented with dedicated student success funding
- Engage students, families, and communities as partners
- Increased state investments in institutional capacity
Affordability: Limit Student and Family Cost for All

HECC Levers
- Tuition cap, institutional accountability
- State investment, Oregon Opportunity Grant
- Improve completion rates, time-to-degree, and transitions to workforce

Strategies
- Improve affordability benchmark
- Connect students with promise of affordability, beginning with middle school
- Support innovative high quality, lower-cost structures
- Increase state financial aid to national average per student
Part 4
HECC Strategies:
Goal-Setting
Funding
Pathways
Student Supports
Affordability

Community: Enhance Oregonians’ economic, civic, cultural, and personal well-being

HECC Levers
• State budget development
• State funding allocations
• Strategic funding
• Data and metrics

Strategies
• Develop a coherent structure for recommending investments in research, innovation, and workforce development
• Promote deeper collaboration and partnership within the workforce system
• Develop specific metrics to help focus the HECC’s impact on community
Questions and feedback to:

Ben Cannon
Executive Director
Oregon Higher Education Coordinating Commission

ben.cannon@state.or.us