



Senate Revenue Committee,

January 31, 2016

In the throws of the economic crisis, when the world was falling apart I was thinking of laying someone off and then we received a call from Leverage, they ordered a bunch of gear and helped put the word out that Oregon was a good place to shoot a TV series. Soon Portlandia and then Grimm followed. This production has been a tremendous driver to the State's film production community.

Since 2008 our revenue has increased almost 400%. Our Inventory has increased at least four fold, we are going to be moving to a larger facility in late spring or summer which will be our fourth move since I started the company 20 years ago..

What the film incentive has enabled Koerner Camera to do:

Sponsor:

- Portland Film Festival
- NW Filmmakers Festival
- Portland Oregon Women's Film Festival (POWfest)
- Oregon Actors Award
- NW Documentary
- Doc Camp
- Eco Film Festival
- PDX Inde Short Awards
- Headlining Sponsor of the Hollywood Theatre's 70mm Project
- PSU Internships

-Most importantly probably are the two PSU Film Scholarships totally \$50,000 over a five year period.

We also donate dozens of free camera packages annually for short films, PSAs, spec commercials etc. This helps out local causes, charities and also helps crew gain experience.

With more incentive money by supporting SB1578 there will be more resources for Koerner Camera, other companies and individuals to help out the community and help grow the film industry

Koerner Camera is a company that is not on the radar with the economic study firms who calculate the impact of the film incentive. I don't know how one can measure the impact that successful businesses and individuals have on a community. Its not a dollar for dollar calculation in return tax revenue that can be measured.

Oregon is on the rise, film production is like a renewable natural resource without the dams, strip mines and pollution.

Sincerely,

A handwritten signature in black ink, appearing to read "Michael Koerner", written in a cursive style.

Michael Koerner Owner/President
Koerner Camera Systems Inc.